



CAPABILITIES *Statement*

VISION STATEMENT

TO MAKE THE WORLD MORE BEAUTIFUL,
ONE BUSINESS AT A TIME.

CERTIFICATIONS

WBE, SBE, MBE, ESBE, HABE

Women Business Enterprise, Small Business Enterprise,
Minority Business Enterprise, Emerging Small Business,
Hispanic American Business Enterprise

NAICS CODES

541890, 561920, 518210, 541810

SERVICES

WEBSITE DESIGN | WEB HOSTING | MARKETING EVENTS |
SOCIAL MEDIA MANAGEMENT | MARKETING STRATEGY |
PROMOTIONAL | BRAND INDENTITY | PHOTOGRAPHY | PRINT

MISSION STATEMENT

VP Marketing helps beautify businesses through creative branding, sharp looking websites, positive images, and marketing collateral.

VELMA PERALES, CEO



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vpmarketingservices.com

A San Antonio native, with 15 years of business, marketing & grass roots efforts comprised of traditional, social media and event planning campaigns. Velma's approach to customer relations stems from her ability to connect with people of diverse backgrounds being a first generation Mexican American deeply rooted in her culture. She strives to aesthetically enhance the beauty of each business through a combination of communication, color, shape and sight. Velma earned a BAAS in Business from the University of the Incarnate Word and received recognition from the H-E-B School of Business for transforming a business idea into a complete business model.

CLIENTS

NON PROFITS | PUBLIC GOVERNMENT ENTITIES | LOCAL
BUSINESS | START -UPS |

